



CALL FOR PAPER
Presidency University Journal: Part A

Vol. 4, 2020

School of Business and School of Liberal Arts and Social Sciences
Presidency University

We are pleased to announce that the Editorial Board is going to publish the “**Presidency University Journal: Part A, Vol. 4, 2020**”, a yearly publication of School of Business and School of Liberal Arts and Social Sciences, Presidency University. Authors are cordially requested to submit their articles and/ or book reviews to the editor of the journal by **January 15, 2020**. The authors are also requested to follow the guidelines mentioned below.

1. The paper should focus on contemporary and relevant issues of business, economics, literature, arts and social sciences.
2. The paper should be based on original unpublished research work and should demonstrate the author's (authors') own analysis and recommendations.
3. All submitted papers will go through relevancy and plagiarism checks and subsequently through double blind peer- review process before a decision for final acceptance (rejection) for publication is taken.

4. Manuscripts:

- One soft copy should be submitted as an E-mail attachment to <journal.part_a@pu.edu.bd> and two printed copies of the paper should be sent to the executive editor to the address given below. The manuscript must be typed on one side of the A4 size paper, double spaced with margin: left, 1.5" and others, 1.0" and size of the paper will be 8 to 12 pages excluding reference list and appendices; font name: Times New Roman; font size: 11.
- An abstract of maximum 150 words should be given at the beginning of the paper. The cover page of the manuscript should contain: (a) A title of the manuscript, (b) Name(s) and signature(s) of the author(s) (c) address of the author(s) including designation and institutional affiliation, and (d) phone number and e-mail address.
- Large tables should be placed as Appendices at the end of the text. In addition, all figures should be presented in a printable format. The figures and small tables may be placed in the relevant position in the text.
- Authors are requested to briefly present research findings along with usefulness and policy implications.

5. References: The details of all references should follow *APA* method. For example:

- **Books:** Sarantakos, S. (1994). *Social Research*. London: Macmillan Press Ltd, pp301-302.
- **Journal Articles:** Muhuri, P. K. and Menken, J. (1997). Adverse effects of next birth, gender, and family composition on child survival in rural Bangladesh. *Population Studies*, Vol.4, No.2, pp.279-294.
- **Books (Edited volume only):** Ahsan, R. M. (1998). Migration pattern and process of female construction labor in Dhaka City Bangladesh, in N. Islam (ed) *Recent Urban Studies, Bangladesh: A collection of USP Research Papers*, pp. 113-133. Dhaka: USP.
- **Internet Journal or Article:** Schilling, J. (1999). Sustainable brownfields redevelopment. *Mayor's Asia Pacific Environmental Summit Proceedings*. U.S. Enterprise for The Environment. Retrieved September 22, 2007 from <http://www.osis.org/e4e/Mayor43schiling.html>.
- **Webpage:** ABCNEWS. (2007). Retrieved April 4, 2007 from <http://medialit.med.sc.edu/playingwithyourmind.info>

6. In-text citation should be like below:

- **Books:** (Sarantakos, 1994)
- **Journal Articles:** (Muhuri and Menken, 1997)
- **Internet Journal or Article:** (Schilling, 1999)
- **Webpage:** (ABCNEWS, 2007)

7. Presidency University or the Journal Committee does not take any responsibility for opinions expressed in the articles/papers published in the journal.

8. Upon final acceptance, the *final copy* of the accepted paper should be submitted in MS Word format as an E-mail attachment to < journal.part_a@pu.edu.bd >.

9. The copyright of the paper will be reserved by Presidency University once the article is accepted for publication.

You are requested to circulate this letter among your colleagues for wider participation.

Yours sincerely,

Md. Sarowar Khaled
Executive Editor

Tina Ummia Hussain
Co-Executive Editor

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Presidency University

House # 11-A, Road # 92

Gulshan-2, Dhaka-1212, Bangladesh.

Tel: (02)55052194-99/Ext. 302 and 304, Cell number: 01965947381

Email: journal.part_a@pu.edu.bd, Website: www.pu.edu.bd